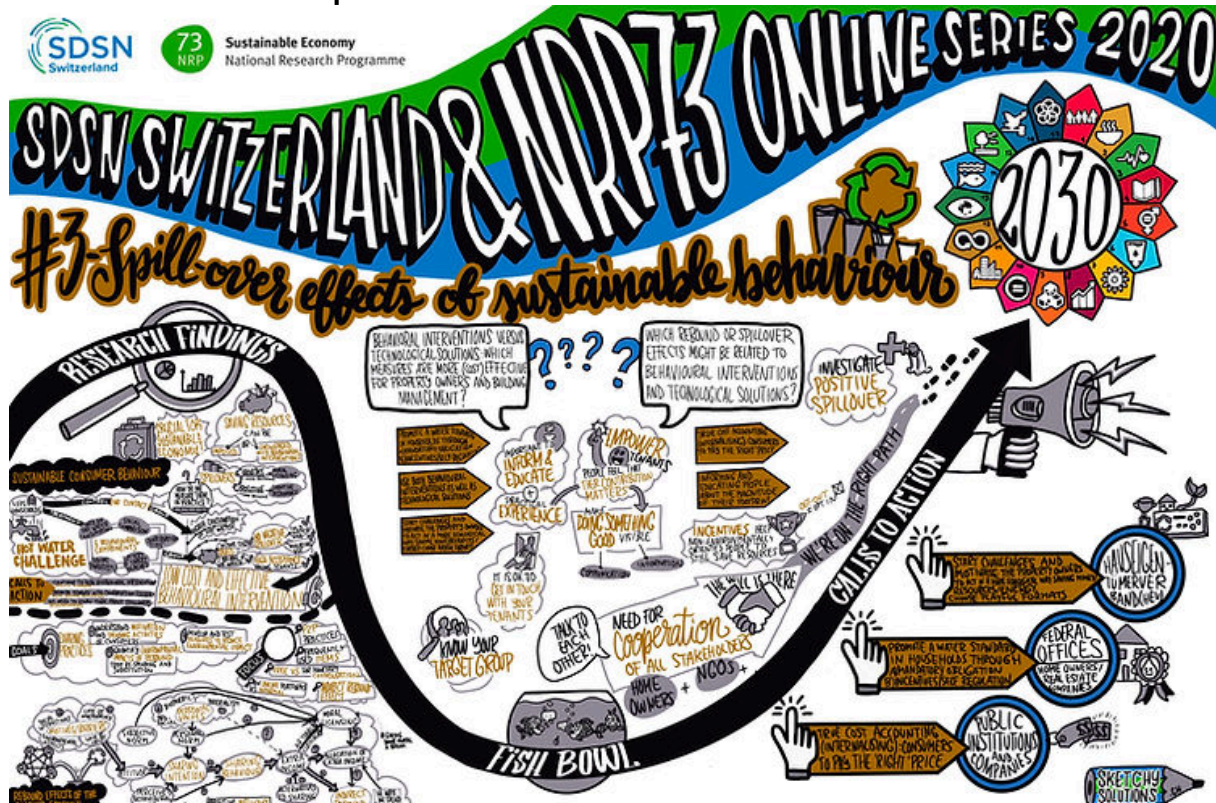


Online Workshop Session: Spill-over effects of sustainable behaviour

Part of a series of online workshops by SDSN Switzerland and NRP 73 'Sustainable economy'

25.06.2020 | 16:00 – 18:00 | online via ZOOM

Results of the workshop



Graphic Recording by Filippo Buzzini, www.sketchysolutions.ch

[Link to download](#)

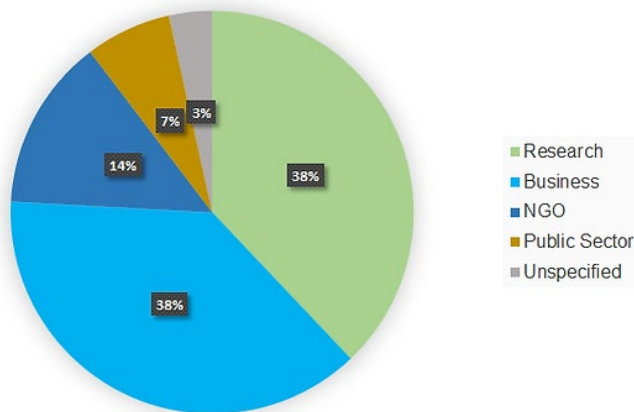
Calls to action

- **To the Hauseigentümerverband HEV (house owner association):** Start challenges and motivate property owners (your members) to act in a more ecological way saving money, resources and energy. Choose playful formats (such as bike-to-work).
- **To the federal offices, real estate companies and house owners:** Promote a water standard (water meter) in households through a) mandatory obligation or b) incentives / self-regulation.
- **To public institutions and companies:** True cost accounting and internalization of external effects, ensuring consumers pay the right price.

Presentations of the session leaders

- [Spillover Effects of Sustainable Behavior \(Renate Schubert, Harald Mayr\)](#)
Video: [WS3 Renate Schubert](#)
- [The consumer and environmental potential of the Sharing Economy: Motives, Barriers & Rebound Effects \(Albert Merino-Saum\)](#)
Video: [WS3 Albert Merino-Saum](#)

Participants (39)



Consumption patterns, limited budgets and motivation in consumers

Consumption patterns of individuals are key in the transition towards a sustainable economy. The NRP 73 research project from Prof. Dr. Renate Schubert [*Sustainable Consumer Behaviour*](#) assesses if consumers who are motivated to use a particular natural resource in a sustainable way also use other natural resources more sustainably or whether there are negative side effects due to a limited budget of environmental friendliness of consumer behaviours.

Objectives of the workshop

- Presentation of research findings
- Discussion of the implications of the research findings for property owners
- Exploring the role of behavioural interventions for the transitions to a sustainable economy bearing in mind potential spill-over effects.
- Formulate three calls to action and address them to specific stakeholders

Session leaders & Experts

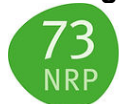
Session leader:

- Prof. Dr. Renate Schubert, Chair of Economics, Department of Humanities, Social and Political Science, ETH Zürich
- Dr. Harald Mayr, Postdoc, ETH Zurich
- Dr. Albert Merino-Saum, Scientist, Laboratory for Human Environment Relations in Urban Systems, EPFL

Experts:

- Francesca Boucard, Senior Economist Real Estate bei Swiss Life Asset Managers
- Linda Jucker, Stv. Geschäftsleiterin Ökozentrum, Projekt „konsumGLOBAL“

Co- Organizer



Sustainable Economy
National Research Programme